

ONE YOUNG WORLD SUMMIT 2015

Ms. Sunantha (Cherry) Phophuttharak, an EBA alumni, finished her study in 2011. She had been a Management Associate, an Online Marketing Manager and a Credit Card Product Manager at Citi (Global Financial Institution) for 4 years. With her passion in designing product and services, she decided to make a career switch to Collaborative Design as a Project Director at Asian Leadership Academy, a social enterprise which promotes human-centered design framework in tackling social challenges.



She together with her friends was one of delegate speakers in Thai Young Leader Session in One Young World Summit during 18 - 21 November 2015. Her project is one of the 4 finalists in Thai Social Business Competition hosted by Bangkok Metropolitan Administration (BMA) and Thai Social Enterprise Office (TSEO) and is presented 'Empowering Street Food Entrepreneurs' project to 1,500 One Young World young leaders from over 196 countries.

She and her team aspire to create additional income and occupation options for under privileged people in the urban area. They also aim to uplift the quality of street food in Thailand through the use of food carts and supporting system. Their services include food cart leasing, training on small business and financial management, quality location provision, food hygiene standard guarantee, and online market access via well-known website and application platform. Through their project, the underprivileged will have more job opportunities and better quality of life, while customers will have access to clean and good quality street food.

For more information please visit

<https://www.youtube.com/watch?v=rZbWKxrJrKw>

and <https://www.youtube.com/watch?v=b-O6zmKjSYO>

Congratulations !!

