“...I, as his heir, feel it is one of my immediate duties to carry out the royal project, knowing that once completed, the university will serve not merely as a commemorative monument to the glory of H.M. King Chulalongkorn, our country’s most beloved monarch, but also as one enduring educational institution for our country...”

KING WAJIRAVUDH

“...Education in this country is the first priority, which I am determined to develop...”

KING CHULALONGKORN
Phra Kieo, the emblem of Chulalongkorn University. The emblem is derived from a head ornament of high-ranking members of the royal family and was used as the personal emblem of King Chulalongkorn. Later on King Vajiravudh permitted it to be used as the emblem of the Civil Service College which subsequently became Chulalongkorn University.

Phra Kieo is a coronet worn by princes and princesses. It became the emblem of Chulalongkorn when King Rama VI named the University in memory of his father, King Rama V who founded the University. Phra Kieo was also chosen by King Rama V as his personal emblem.

The Phra Kieo enshrined in the C.U. Memorial Hall is a replica made in 1976 with the royal permission by King Rama IX of the original one housed in the Grand Palace. H.M. the King anointed the replica and graciously bestowed it to Chulalongkorn University during a graduation ceremony on July 13th, 1989.
CHULALONGKORN UNIVERSITY

The first institution of higher learning in Thailand, Chulalongkorn University has evolved largely in response to the changing needs and requirements of the country and its people. For more than a century, the University has been growing in size as well as in interests and activities. In those long years of growth and development, Chulalongkorn University has always maintained its commitment to continue improvement in the quality of its students imbuing in them both scholarship and professional competence.

Chulalongkorn University now has 10,776 graduate students and 24,963 undergraduate students in a variety of programs. Chulalongkorn may, in many ways, be seen as a pacesetter among Thailand’s higher educational institutions. It has often attracted the close attention of its academic peers and the public, and has exerted substantial influence in shaping the country’s higher educational orientations in general, and the direction in which specific academic disciplines and approaches.
Over the years, the Faculty has expanded in size and reputation, offering courses leading to the degrees of BA, B.Econ, MA, M.Sc. and Ph.D. and having acquired international recognition. The number of academic staff now totals 52 persons, of whom 49 hold Ph.D. and 3 Master’s. The total number of students is 1,290 with 1,075 undergraduates, 198 Master’s students, and 17 Ph.D. candidates. Many faculty staff members have been appointed advisors and consultants to numerous private and public agencies. Moreover, they have also been actively involved in research projects at the national and international levels.

The Faculty has established links with many organizations to bridge the gap between academic knowledge and the everyday world. It has also promoted intellectual endeavours, international collaborations, training and inter-disciplinary studies that have strengthened the Faculty’s overall capacity to produce professional economists with various disciplines and practical approaches.
VISION AND MISSION OF CHULALONGKORN UNIVERSITY, FACULTY OF ECONOMICS AND THE EBA PROGRAM

To fulfill its vision of becoming the “Pillar of the Kingdom”, Chulalongkorn University pursues the following mission:
• To become a world-class research university
• To strive for excellence in research and serve as the Kingdom’s source of knowledge
• To produce highly qualified graduates for the country and the world
• To establish a financially stable and efficient management system
• To be a welcoming home for morally upright, socially responsible and intellectually competent individuals.

In support of Chulalongkorn University’s vision and mission, the Faculty of Economics aspires to become “internationally recognized for academic excellence”. The faculty’s vision is complemented by a four-pronged mission statement:
• To build a strong academic community that creates new knowledge and fosters inter-disciplinary exchanges
• To produce graduates who meet Chulalongkorn University’s Desired Characteristics of Graduates
• To play a leading role in Thailand’s development
• To build the working environment as a second home.

The EBA pursues five strategies to achieve its vision and mission:
• To design a curriculum that responds dynamically to the changing global economy
• To attract outstanding foreign and domestic academics as well as business and government experts to teach at the EBA
• To create student-centred learning environments to improve the learning experience and stimulate critical thinking
• To encourage students to apply theoretical knowledge to real world situations and participate in a wide range of academic and non-academic activities, domestically and abroad
• To build a strong international network among students from all over the world through student exchanges in preparation of further study and future employment.

The vision of the EBA is to be “internationally recognized for outstanding undergraduate education in economics” and thereby support the Faculty of Economics in achieving academic excellence. The EBA’s mission statement is presented in the figure below.
OUR PROGRAM

WHY ECONOMICS?

Economics is known worldwide as a premium pre-business program. Although professional economics often work as government advisors to direct the direction of the country, and in the planning and strategy departments of major companies, the majority of students who study economics will go into business.

Economics is preferred as a premium pre-business program by business schools worldwide because it focuses on the more difficult and rigorous local decision making that businesses need to make. Although included in the curriculum, much of the softer presentation and management skills are left for later, while local and mathematical skills are emphasized, leading to an excellent preparation for leaders, financial experts and strategists of the world’s top companies.

EBA is the English language program in the premier Faculty of Economics in Thailand. Many of the business and national leaders are graduates of Chulalongkorn. A student studying at EBA has great opportunities to move into the business and political leadership of the country.

EBA focuses on general skills that will benefit a student no matter what choice of career she or he makes in the future. It is preparation for life.

WHY THE EBA PROGRAM?

The EBA program has a strong reputation for providing high quality teaching in the economics field and is popular with students. Our curriculum combines a strong grounding in economic theory and quantitative methods with practical applications of economic principles to today’s problems. Every course is up to date and relevant.

The program’s teaching methods consist of formal lectures, discussion classes and small seminars, allowing for close attention to each student. The EBA teaching staff consists of economists and experts in the field with long experience in teaching, research and practice in economics. Many international scholars and well-known Economists are invited to teach classes and seminars at the program. Learning facilities such as computing for undergraduates are currently being enhanced to allow access without boundaries.

The EBA is an international program, accepting students from all over the world, so that ideas and experiences will be shared among students from different countries and regions. There are a large number of regular visiting Professors from leading international universities. All students in good standing attend an International Educational Trip overseas to expand knowledge outside classroom.

Scholarships are available for exceptional students, and for some students who help with activities.
The EBA program received its charter from Chulalongkorn University Council on the February 28th, 2002. Classes started on August 4th, 2002 with 45 students in the program. We now have approximately 500 full-time students. Furthermore, EBA is increasing the number of its partner institutions in every corner of the world. Our exchange number of incoming and outgoing students has been raised to promote an international atmosphere in the program.
THE EBA PROGRAM

The program consists of experts, and professional academic staff as advisors, committee, teaching faculty and management staff in order to ensure program quality and academic excellence. The program is also greatly benefited from honorary international advisors who are all world-class economists.

Program Committee
Sothitorn Mallikamas, Assoc. Prof., Ph.D. Chairperson
Pornkamol Traiwittayanggoon, Assoc. Prof., Ph.D. Vice Chairperson
Khemarat Teerasuwannajak Talengsri, Asst. Prof., Ph.D. Vice Chairperson
Juntip Boonprakaikawe, Asst. Prof., Ph.D. Vice Chairperson
Chantal Herberholz, Asst. Prof., Ph.D. Vice Chairperson
Daniel Ray Lewis, Ph.D. Committee Member
Sawarai Boonyamanond, Ph.D. Committee Member
Watcharapong Ratisukpimol, Ph.D. Committee Member
Thomya Wongcharoen Director
Outstanding Faculty

The program is organized and managed by professional staff and established economists who possess extensive experience to assure the program is standardized and internationally accepted. There are many faculty members who are responsible for teaching and designing courses, many of whom are renowned in their fields; well-recognized in the field; publish their research in national and international economics journals; regularly present at national and international conferences; and are engaged in economic consultancy in both the public and the private sectors.

EBA Visiting Scholar

Eminent economists have been invited to visit the EBA to help improve the program and deliver special lectures to the EBA students and professional economists.

Prof. Alan B. Krueger
Bendheim Professor of Economics and Public Affairs, Princeton University

Prof. Alan V. Deardorff
John W. Sweetland Professor of International Economics, Professor of Economics and Public Policy, University of Michigan

Prof. Ariel Pakes
Steven McArthur Heller Professor of Economics, Harvard University

Prof. Assaf Razin
Friedman Professor of International Economics, Cornell University

Prof. Ethan sling 
Professor of International Trade, Harvard University

Prof. Eswar Prasad
Tolani Senior Professor of Trade Policy, Cornell University

Prof. Gene Grossman
Jacob Viner Professor of International Economics, Princeton University

Prof. Mark W. Watson
Howard Harrison and Gabrielle Snyder Beck, Professor of Economics and Public Affairs, Princeton University

Prof. Richard Baldwin
Professor of International Economics, Graduate Institute of International Studies (GiIS), Geneva
Visiting Professor

Visiting professors with impressive expertise and experience have been invited to conduct lectures and bring their area of expertise and updated knowledge to strengthen students’ caliber.

Prof. Edward Tower  
Duke University

Prof. John Gilbert  
Utah State University

Prof. Jonathan Edward Leightner  
Augusta University

Prof. Jurgen Brauer  
Augusta University

Prof. Lawrence Surendra  
The Sustainability Platform Academy

Prof. Omer Gokcekus  
Seton Hall University

Prof. Stefan Collignon  
Sant’ Anna School of Advanced Studies

Prof. Steven Rosefelde  
University of North Carolina at Chapel Hill
EBA Faculty

Athiphat Muthitacharoen  Ph.D. (Econ.), Rice University
Buddhagarn Rutchatorn, Assoc. Prof.  Ph.D. in Management (International Economics), Keio University
Chairat Aemkulwat, Assoc. Prof.  Ph.D. (Public Finance), Rice University
Chantai Herberholz, Asst. Prof.  Ph.D. (Econ.), Chulalongkorn University
Chayodom Sabbharsi, Assoc.Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Daniel R. Lewis  Ph.D. (Econ.), Chulalongkorn University
Danupon Aryasajjakorn, Asst. Prof.  Ph.D. (Econ.), University of Utah
Doungdao Mahakitsiri  Ph.D. (Econ.), University of California at San Diego
Frederic Tournemaine, Assoc. Prof.  Ph.D. (Econ.), University of Toulouse
Gullinee Mutakalin, Asst. Prof.  Ph.D. (Econ.), University of Colorado at Boulder
Juntip Boonprakaikawe, Asst. Prof.  Ph.D. (Econ.), University of Rhode Island
Kanittha Tambunlertchai, Assoc. Prof.  Ph.D. (Econ.), University of Southern California
Khemarat Talerngsri, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Kornkarun Cheewatrakoolpong, Assoc. Prof.  Ph.D. (Econ.), Erasmus University
Lae Dilokvidhyarat, Assoc. Prof.  Ph.D. (Econ.), University of North Carolina at Chapel Hill
Nipit Wongpunya, Asst. Prof.  Ph.D. (Econ.), University of Bath
Noppol Wituvarapon, Asst. Prof.  Ph.D. (Econ.), University of North Carolina at Chapel Hill
Nuarpear Lekfanguang  Ph.D. (Econ.), University College London
Paitoon Kraipornsak, Assoc. Prof.  Ph.D. (Econ.), University of Maryland
Pairojan Wiboonchutikul, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Pakachitra Sajarattanonta, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Panurat Sathachai, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Phornchanok Cumpereayot Cuvanberg, Assoc. Prof.  Ph.D. (Econ.), Erasmus University
Piti Srisangnam, Asst. Prof.  Ph.D. (Econ.), University of Melbourne
Pitawan Porampojin, Asst. Prof.  Ph.D. (Econ.), University of Minnesota
Pongsak Pornchaiwiseskul, Assoc. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Pongsak Luangnaram, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Pornkamol Traiwtayanggoon, Assoc. Prof.  Ph.D. (Econ.), University of Utah
Ratdanai Hoonsawat, Asst. Prof.  Ph.D. (Econ.), Syracuse University
San Sampaattavanija, Asst. Prof.  Ph.D. (Econ.), Chulalongkorn University
Sawaral Boonyamanond  Ph.D. (Econ.), University of Utah
Sineenat Sermcheep, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Sittidta Pongkijvorasin, Assoc. Prof.  Ph.D. (Econ.), University of Hawaii at Manoa
Sothitorn Malikamas, Assoc. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Sukanda Luangon Lewis, Asst. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Tanapong Potipiti, Assoc. Prof.  Ph.D. (Econ.), University of Wisconsin-Madison
Thanee Chaiwat, Asst. Prof.  Ph.D. (Econ.), University of Bologna
Touchaun Kompaisarn, Asst. Prof.  Ph.D. (Econ.), University of Texas at Austin
Torplus Yomnak  Ph.D. (Development Studies), University of Cambridge
Vijit Kunapongkul, Asst. Prof.  Ph.D. (Econ.), Kyoto University
Voraprapa Nakawachara  Ph.D. (Econ.), University of Southern California
Watcharapong Rasitukpimol  Ph.D. (Econ.), University of Colorado at Boulder
Worawet Suwanrada, Prof.  Ph.D. (Econ.), Osaka University
Yong Yoon, Asst. Prof.  Ph.D. (Econ.), Seoul National University

Practitioners

New education requires some blending of theoretical orientation and practical reality. At EBA, highly respected senior practitioners have been invited to teach several classes.

Chanpen Puckahtikom, Ph.D.  Former Assistant Director, Asia and Pacific Department, International Monetary Fund, Washington D.C.
Chandvipa Pipatanakul  Marketing Consultant
Naris Sathapholdeja  Senior Vice President, TMB analytics
Oliver Gottschall, Ph.D.  Executive Vice President Human Resources & Strategy at Big C Supercenter Public Co., Ltd. (B&C Group)
Subin Liengpunsakul  Division Executive, Bank of Thailand
Warapong Wongwachara, Ph.D.  Assistant Director, Monetary Policy Department, Bank of Thailand
EBA Affiliated Faculty

Alan Connolly B.A. (International Insurance and European Studies), University of Limerick
Andrew Matthews M.Ed., University of Southern Queensland
Chotirat Ratanamahatana, Assoc. Prof. Ph.D. (Computer Science), University of California at Riverside
Christopher Kennedy B.Sc. (Mass Communications and Political Science), Southern Illinois University
Chutaphant Pinswasdi Ph.D. (Molecular Biology), Louisiana State University Medical Center
David Duesler M.A., Ball State University
Decha Dechawatanapaisal, Asst. Prof. Ph.D. (Management), Asian Institute of Technology
Frank Turnbull Simpson B.A. (Law and Management), Robert Gordon University
Jirada Petaibanlue M.S. (Professional Accounting), Michigan State University
John Condon B.A. (Econ.), University of Warwick
John R. Davis Ph.D. (Pol. Sc.), J.D., University of Wisconsin at Madison
Karl Peters B.A. (Education), University of Manitoba
Kamolmett Chritiyakierne M.A. (Accountancy.), University of Southern California
Keokam Kraisoraphong, Assoc. Prof. Ph.D. (Resource Management and Environmental Studies), University of British Columbia
Kittipat Wong Ph.D. (Math.), University of Illinois at Urbana-Champaign
Kvanrat Suanpong Ph.D. (Technopreneurship and Innovation Management), Chulalongkorn University
Marc Darlington B.A. (Law and Political Science), Macquarie University
Matthew Benton Ph.D. (Econ.), University of Colorado at Boulder
Nopdanai Ajavakom, Assoc. Prof. Ph.D. (Mechanical Engineering), University of California at Berkeley
Parinda Maneeroj DBA (Accounting), National Institute of Development Administration University
Patanee Udomkavanich, Prof. Ph.D. (Math.), Pennsylvania State University
Pavika Sirattananaban, Asst. Prof. Ph.D. (Sociology), University of Warwick
Pavinee Manowan DBA (Accounting), Boston University
Peter Brennan Ph.D. (Geology), La Trobe University
Phanida Saikhwun, Asst. Prof. Ph.D. (Chemical Engineering), University of Cambridge
Pimsiri Chiwimut DBA (Accounting), University of Manchester
Pongchai Harnyatanakorn Ph.D. (Cell and Molecular Biology), University of Edinburgh
Pongpat Chataphorn, Asst. Prof. Ph.D. (Accounting), Virginia Polytechnic Institute and State University
Prae Keerasunetonpong, Asst. Prof. Ph.D. (Accounting), Victoria University of Wellington
Prapaporn Kiattikulwattana, Assoc. Prof. Ph.D. (Accounting), Oklahoma State University
Robert James Allen M.A. (Politics and Contemporary History), London Guildhall University
Sakda Thanichul, Prof. LL.D. (Law), Kyoto University
Setha Pan-Ngam, Assoc. Prof. Ph.D. (Automotive Electronics), University of Warwick
Sirirat Rengpipat, Prof. Ph.D. (Food Science), University of Wisconsin at Madison
Sittiporn Pattaradilokrat, Asst. Prof. Ph.D. (Genetics), University of Edinburgh
Somchanok Passakonjaras, Assoc. Prof. Ph.D. (International Business), University of South Carolina
Sopit Thamaree, Assoc.Prof. M.Sc. (Pharmacology), Mahidol University
Surat Horachaikul, Asst. Prof. M.Sc. (Econ.), London School of Economics and Political Science
Surutchada Reekie Ph.D. (Law), University College London
Tanya Loothai Ph.D. (International Relations), University of Cambridge
Tawan Paphapote, Asst. Prof. M.S. ( Mechanical Engineering), University of Illinois at Urbana-Champaign
Teeradej Kittipassorn Ph.D. (Math.), University of Memphis
Tippawan Santiwipanont, Assoc. Prof. M.A. (Mathematical Statistics), University of Maryland at College Park
Tul Israngura Na yudhya Ph.D. (History), University of London
Wicharn Lewkeeratiyutkul, Assoc. Prof. Ph.D. (Math.), Cornell University
THE EBA LEARNING SYSTEM

Our learning system is student-centered and participatory. It offers much more than the accumulation of knowledge. Students learn to exchange, form opinion, argue their points effectively and listen carefully to the views of others. Small classes enable students to participate fully in the process of learning and to receive regular personal attention from professors in a caring and supportive environment. Group projects and individual research are often part of the EBA educational process, just as they will be in work situations after graduation. The system at EBA is based on individual courses. Students generally meet three hours per week for 15 weeks referred to as a semester. Upon satisfactory completion of a course, student receives three or four credits. One hundred and twenty four credits (124) are needed to obtain the BACHELOR OF ARTS IN ECONOMICS degree.

Academic Year

The EBA program is divided into 2 main semesters or terms of study and 1 Summer session. The first semester, or Fall semester, runs from August–November. The second semester, or Spring semester, runs from January–April while the Summer session runs from June–July. Each semester contains not less than 15 weeks while the Summer session is 7 weeks long.

<table>
<thead>
<tr>
<th>Academic Year Calendar</th>
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</thead>
<tbody>
<tr>
<td>First Semester</td>
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<tr>
<td>Second Semester</td>
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<tr>
<td>Summer</td>
</tr>
<tr>
<td>Main Characteristics</td>
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<tr>
<td>---------------------</td>
</tr>
<tr>
<td>1 Being knowledgeable</td>
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<tr>
<td></td>
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<tr>
<td>2 Having good morals</td>
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<td></td>
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<tr>
<td>3 Having higher order thinking skills</td>
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<td>4 Possessing essential capabilities</td>
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<tr>
<td>5 Having an inquiring mind and knowing how to learn</td>
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<td></td>
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<tr>
<td>6 Having leadership qualities</td>
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<tr>
<td>7 Maintaining well-being</td>
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<tr>
<td>8 Being community minded and possessing social responsibility</td>
</tr>
<tr>
<td>9 Sustaining Thainess in a globalized world</td>
</tr>
</tbody>
</table>
Course Structure
Students are allowed to register for not more than 22 credits except the summer when they are allowed to register for no more than 7 credits.

<table>
<thead>
<tr>
<th>Course Structure</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. General Education Courses</td>
<td>30</td>
</tr>
<tr>
<td>• Compulsory</td>
<td>24</td>
</tr>
<tr>
<td>• Specific</td>
<td>6</td>
</tr>
<tr>
<td>2. Core Courses</td>
<td>85</td>
</tr>
<tr>
<td>• Economics Core Courses</td>
<td>35</td>
</tr>
<tr>
<td>• Compulsory</td>
<td>27</td>
</tr>
<tr>
<td>• Electives</td>
<td>23</td>
</tr>
<tr>
<td>3. Free Electives</td>
<td>9</td>
</tr>
<tr>
<td>Total credits required</td>
<td>124</td>
</tr>
</tbody>
</table>

Details of Course Structure

1) General Education Courses (30 credits)
   Compulsory (24 credits)
   • Social Science Courses (6 credits)
   • Humanities Course (3 credits)
   • Science & Mathematics Course (3 credits)
   • Interdisciplinary Course (3 credits)
   • English Courses (9 credits)
   5509122 Essential English for Economics II
   5509213 Writing for Economics
   5509224 Oral Communication for Economics

2) Core Courses (94 credits)
   Economics Core Courses (35 credits)
   2601120 Financial Accounting
   2952101 Principles of Economics
   2952301 Microeconomic Theory I
   2952302 Macroeconomic Theory I
   2952303 Microeconomic Theory II
   2952304 Macroeconomic Theory II
   2952351 Mathematics for Economists I
   2952352 Mathematics for Economists II
   2952353 Statistics for Economists
### Compulsory (27 credits)
- 2952315 Thai Economy
- 2952321 Economics of International Trade
- 2952322 Economics of International Finance
- 2952341 Economics of Money and Financial Market
- 2952355 Introduction to Econometrics
- 2952361 Corporate Finance for Economists
- 2952496 Research Methodology
- 2952498 Senior Research
- 5509315 Analytical Writing in Economics

### Electives (23 Credits) — In order of career path guideline

#### Business Economics
- 2601224 Managerial Accounting
- 2602313 Management & Organization
- 2602371 Principles of International Business Management
- 2602417 Entrepreneurship
- 2952261 Business Economics and Modern Practice
- 2952312 Digital and Innovative Economy
- 2952366 Economics of Good Governance
- 2952461 Special Topics in Managerial Economics
- 3401250 Business Law

#### Finance
- 2952271 Financial Report and Analysis for Economists
- 2952363 Principles of Investment and Security Analysis
- 2952364 Economics of Derivative Securities
- 2952467 Special Topics in Financial Institutions
- 2952475 Special Topics in Financial Economics

#### International Economics & Global Economy
- 2952316 East Asian Economies
- 2952317 Chinese Economy and Politics
- 2952324 Economic Diplomacy
- 2952325 World Trading System
- 2952401 Current Major Economic Issues
- 2952416 Special Topics in Economic Development
- 2952421 Advanced International Trade
- 2952423 Special Topics in International Economics
- 2952424 Special Topics in International Finance
- 2952431 Special Topics in Public Economics

#### Applied Economics & Public Policy
- 2952111 Sufficiency Economy and Buddhist Economics
- 2952205 History of Economic Thought
- 2952216 Economics of War and Peace
- 2952306 Industrial Organization
- 2952308 Economics of Legal Issues
- 2952311 Economic Development

- 2952312 Digital and Innovative Economy
- 2952313 Labour Economics
- 2952331 Public Economics
- 2952333 Natural Resources and Environmental Economics
- 2952335 Political Economy
- 2952338 Urban Economics and Policy
- 2952339 Urban Planning for Economists
- 2952343 Monetary Theory and Policy
- 2952367 Managing Human Capital in Global Economy
- 2952416 Special Topics in Economic Development
- 2952418 Seminar in Economics of Conflicts and Resolution
- 2952431 Special Topics in Public Economics
- 2952433 Policy Management
- 2952452 Special Topics in Economists
- 2952466 Negotiations in the Global Economy
- 2952468 Special Topics in Financial Instruments
- 2952474 Advanced Corporate Finance for Economists

#### Quantitative Economics
- 2952357 Real Analysis for Economists
- 2952358 Advanced Mathematics for Economists
- 2952451 Topics in Econometrics and Applied Econometrics
- 2952453 Linear Algebra for Economists
- 2952457 Econometrics
- 2952458 Programming and Data Analytics for Economists

#### Economic Theory
- 2952356 Econometric Theory
- 2952403 Microeconomic Theory III
- 2952404 Macroeconomic Theory III
- 2952405 Microeconomic Theory IV
- 2952406 Macroeconomic Theory IV
- 2952407 Introduction to Game Theory
- 2952411 Special Topics in Macroeconomics
- 2952412 Special Topics in Microeconomics

#### Career and Skills Development
- 2952262 Professional Development and Design Thinking

#### Free Electives (9 credits)
In addition to courses offered by EBA, students can choose courses offered by Bachelor of Economics (Thai program) taught in English, international master’s programs under the Faculty of Economics, or other international programs or foreign languages with the approval of the EBA Board and the Faculty Academic Affairs Board.

Remark: Students must take 5509111 Essential English for Economics I (non credits).
Performance Evaluation and Graduation Criteria

Students will receive grades of A, B+, B, C+, C, D+ or D in order to pass an exam. F means not passing. If the subject is required, students will have to re-take the course. However, if the subject is an elective, they can register for another subject instead. In order to be eligible for graduation, students are required to spend a minimum of 7 semesters study and not more than 16 semesters, they must have earned a total of 124 credits with an average GPA of not less than 2.00.
STUDY ABROAD, INTERNSHIP PROGRAM AND EBA STUDY TRACKS

1. Study Abroad Program
During their third year of study, or junior year, EBA students may choose to spend one or two consecutive semesters overseas in order to encounter life-styles, cultures and contemporary trends from other regions of the world. Students can study abroad as exchange or visiting students.

Exchange Students
The program has several agreements with reputable institutions abroad to exchange students with. Seats at our partner institutions are limited and preference will be given to EBA students with a strong academic record.

Exchange students pay tuition and fees for the exchange period to Chulalongkorn University and they are thus exempt from paying tuition and fees to the host institutions.

Visiting students
As visiting students, EBA students are allowed to attend a university of their choice. An undergraduate advisor will give advice and assist in choosing a suitable host institution. Visiting students pay tuition and fees as set by the host institution.

Exchange and visiting students are also responsible for airfares, accommodation and living expenses.

The study abroad period gives students the opportunity to take courses that are not offered by the EBA, to gain a different perspective on their field of study as well as to enhancing language skills. Under both options, academic credits earned at the partner institution may be transferred back and counted toward their degree.

Those students choosing to stay at home may either do an internship or continue their studies at the EBA.
**Exchange Program and International Students**

Not only do EBA students go abroad, but each semester the EBA welcomes exchange students from partner institutions and visiting students from all over the world, making the EBA a truly international program. EBA, so far, has number of exchange students visiting the program each semester. Followings are our partner universities.

**Australia**
- The University of Western Australia

**Austria**
- WU Wien (Vienna University of Economics and Business)

**Belgium**
- KU Leuven (University of Leuven)
- ICHEC Brussels Management School

**Columbia**
- Universidad del Rosario

**Denmark**
- Copenhagen Business School
- University of Copenhagen

**Finland**
- Aalto University

**France**
- Groupe ESC Troyes
- IESEG-School of Management
- Université Paris-Dauphine

**Germany**
- Cologne Business School
- Friedrich-Alexander-Universität Erlangen-Nürnberg
- Humboldt-University of Berlin
- Goethe University Frankfurt
- Hamburg University of Applied Sciences
- Munich Business School
- University of Applied Sciences, Bremen
- University of Hohenheim
- University of Mannheim

**Hong Kong**
- City University of Hong Kong

**Italy**
- Bocconi University
- Luiss University
- University Carlo Cattaneo

**Japan**
- Chuo University
- Keio University
- Kobe University
- Kyoto University
- Meiji University
- Saitama University
- Yokohama National University
- Hiroshima University

**The Netherlands**
- Erasmus University College
- Tilburg University
- Utrecht School of Economics
- University of Groningen
- University of Amsterdam
- VU University Amsterdam

**New Zealand**
- Victoria University of Wellington

**Norway**
- BI Norwegian Business School
- University of Oslo

**Portugal**
- Nova School of Business and Economics

**Singapore**
- National University of Singapore

**South Korea**
- Chung-Ang University
- Kyung Hee University

**Spain**
- Carlos III University of Madrid (UC3M)
- Pompeu Fabra University

**Sweden**
- Jonkoping International Business School

**Switzerland**
- University of Bern
- University of St. Gallen
- University of Zurich

**Taiwan**
- National Taiwan University
- National Cheng Kung University

**Turkey**
- Koc University
2. Internship Program
Designed to supplement and enrich the undergraduate education, the internship program gives EBA students the opportunity to do an internship with a private or public organization. An internship enables students to relate their academic study to the workplace and to benefit from the expertise of a specific organization. The experience helps students to clarify educational and career goals, to acquire skills and knowledge specific to the chosen field, as well as to gain an insight into the work culture of another country. The benefits of internship placements to employers are no less: they can seek out excellent candidates and use the occasion to attract highly qualified employees. The students will be familiar with the organization and the employer has had the opportunity to evaluate the students’ work, habits and productivity.
Career Service
At EBA program, we believe that career development is a journey that every student should partake at an early stage of university life. To ensure student success in career or graduate school, we provide resources for student personal and professional development. Here, we do not only assist students in resume preparation or job interview tips, but also help them shape their career plans. Through self-assessment tools and consultation services, students are navigated to self-discover their skills, strengths, interests, values and personality. With a unique perspective and skill set, students can position themselves and land a rewarding internship, job opportunities in economics and related fields or an offer for graduate study without difficulties.

EBA Scholarships
The EBA program offers variety of scholarships. Decision on awarding scholarships will be based primarily on academic merit and other relevant issues. EBA Fellowship is awarded up to 5 persons per academic year. Students can apply when they first submit the applications to study at the program provided that their cumulative GPA from high schools must not be less than 3.75 on the 4.0 scale. Students who have already studied in the program for at least one academic year are entitled to enroll for another program’s financial assistance, referred as Assistantship. Up to 15 Assistantships are provided for upperclassmen each year.

Tuition Fees

<table>
<thead>
<tr>
<th></th>
<th>Regular semester (Baht/semester)</th>
<th>Summer session (Baht/semester)</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Fee</td>
<td>17,000</td>
<td>5,250</td>
</tr>
<tr>
<td>Program Fee</td>
<td>70,000</td>
<td>35,000</td>
</tr>
<tr>
<td>Total per semester</td>
<td>87,000</td>
<td>40,250</td>
</tr>
</tbody>
</table>

Remark: Subject to change without prior notice.
STUDENT LIFE

Living Expense
It is estimated that living expenses will be around 15,000 Baht per month including 3 meals per day, transportation costs, and personal expenses, excluding accommodation and luxury expenses.

Accommodation
The University provides a number of dormitories for both men and women.

Transportation
There are several modes of transportation to the University. Student can take the public buses, the BTS sky train (Siam Station) or the MRT subway (Samyan Station).

The University provides a free shuttle bus service which operates from Mondays to Saturdays.
Chulalongkorn University wishes to live up to its moral and social responsibilities. An important part of its educational program is general educational program: the aim being to emphasize the educated, well rounded aspect of graduates, and at the same time inculcate in them a humanistic outlook. All of the University’s syllabuses and pedagogical as well as extra-moral programs and activities have been designed to sharpen a sense of social justice and responsibility, as well as an ability to meet community needs. The University cannot purport to serve as a model of good conduct, nor can it pretend to have answers to all problems in moral, ethical, or social matters. However, by raising pertinent questions and demonstrating concern for such matters, Chulalongkorn can render a service to the nation.

Therefore, the EBA program strongly supports various workshops, services and information resources designing to sharpen a sense of social justice and responsibility and to enhance the quality of life and to foster a sense of community among students.
New Student Orientation

The EBA’s New Student Orientation is a two-day period of activities which gives students the opportunity to learn about the EBA program and Chulalongkorn University in a friendly and informal atmosphere. Experiences from the orientation can help students better prepare for their studies and lives in Chulalongkorn University and in the EBA program successfully. The basic schedule of orientation events is obtainable at the EBA office.

Educational Trips

In addition to lectures, the EBA program organizes various educational trips both domestic and international, with the aim to promote understanding and appreciation of theories taught in classrooms. Domestic trips allow EBA students to touch a local real-life experience, while international trips, including Australia, Austria, Belgium, Czech, Denmark, Estonia, France, Finland, Germany, Japan, Korea, Liechtenstein, the Netherlands, New Zealand, Portugal, Russia, Singapore, Spain, Sweden, Switzerland and more in the future, help students to enhance their vision and keep them up-to-date with the globalized world.

Taking parts in educational trips offered by the EBA program will give students the firsthand experience and opportunities to obtain further knowledge and education outside classrooms which can be used for their future careers.

STUDENTS AND SOCIETY

The University maintains its commitment to promoting greater awareness of both social and moral responsibilities among its students by continuing to encourage them to participate in all public-oriented activities. Part of Chulalongkorn’s formal syllabus enables students to gain real life experiences through individual inquiries into various aspects of national problems, especially those relating to rural Thailand. Many of them participate in student-volunteer rural development programs part of their extra-curricular activities. In the process, they become familiar with the problems of rural poverty as well as other social and economic problems of large segments of the population.

CU students participate in rural development volunteer camps. In addition to camps organized both by the University and clubs, there are also joint volunteer camps in which students from various faculties are invited to pool their respective fields of knowledge for a common cause.
STUDENT CLUBS

EBA students have so far been successful in making valuable contributions to the program via their club activities. Example to student clubs and activities run by Econ students are:

- Business Case Club
  https://www.facebook.com/ebabusinesscaseclub/
- International Club
  https://www.facebook.com/EBAinternationalclub/
- Multimedia club (MECON)
  https://www.facebook.com/MeconCU/
- Alumni Club
  https://www.facebook.com/EBA.ALUMNI/
- Debate Club
- Investment Club
- Musiconomics Club
- Environment Club
- Humanities Project/Rural Development Camp Club
- Cheers Club

There are also activities involving sports, entertainment, social contributions or volunteering works that the program lends supports consistently such as

- Intergame (sports event that brings together students from international programs in Chulalongkorn University)
- International club (sports event that connects students of international programs from 6 universities)
- Building clay houses, building library for disadvantaged students, planting artificial reef
- Music festival event

Apart from club or activities organized by Econ students, there are now more than 40 student clubs at Chulalongkorn University that welcome members from all faculties. These are, for examples;

- Buddhism and Traditions, Creation and Design, Debate, Foreign Relations, Mind Study, Religious Studies, Speaking Skills and Human Relations,
- Thai Classical Music, Thai Classical Dances and Dramatic Arts, Chorus, CU Band, Lanna Arts and Culture, Martial Arts with Traditional Thai Weapons, Northeastern Arts and Culture. Photography
- Variety of sports clubs. (Athletics, Aquatic, Badminton, Basketball, Boxing, Bridge and Chess, Fencing, Football, Jockey, Judo, Lacrosse, Rugby, Shooting, Softball, Table Tennis, Takraw (Rattan Ball Game), Tennis, Volleyball.
Research and Academic Service Centres
The Faculty has established several centres to undertake various kinds of academic work and provide consultation services. Most centres are actively involved in conducting research and disseminating the findings. In addition, the Faculty maintains links with private and public organizations, nationally and internationally, in order to promote the study of economics and related issues.

Center for Behavioral and Experimental Economics (CBEE)
CBEE is a one of National Centers of Excellence in Social Sciences funded by Government of Thailand. CBEE carries out the research in behavioral sciences and experiments with human subjects. Our capacity is lab, lab-in-the-field and field experiments. CBEE also provides chance for researcher and student to join our team.

Labour and Management Development Centre
The Centre carries out research, provides consultation and conciliation services, and offers training programs on labour relations, management and labour law for both employers and employees in business enterprises.

Chulalongkorn Economics Research Centre (CERC)
CERC was formerly known as the Economic Research Unit. The principal objective of the Centre is to facilitate and coordinate research undertaken by the staff of the Faculty of Economics.

Centre for Health Economics (CHE)
The Centre is becoming a major centre in the field of Health Economics globally and regionally with counterpart agencies in many countries. The Centre is currently developing an active network to link the Asia Pacific Region with other international networks in order to share information on an international basis.

Political Economy Centre
Political Economy Centre organizes conferences, seminars and graduate courses for Thai and overseas students. It carries out corresponding research projects and publishes books and research papers.

Centre for Business and Managerial Economics
To provide government and private sectors with various kinds of information, the Centre has conducted research in Business and Managerial Economics and related areas.

Centre for International Economics
The Centre undertakes research and organizes seminars and conferences on International Economics and related disciplines, with the aim of improving the understanding of Thailand about the world community.

Centre for Ecological Economics
The Centre was set up to promote a high standard of excellence in its graduate program, instruction is provided by both Thai and foreign experts to produce well-trained graduate students in environmental and natural resource economics.

Centre for Muslim World Policies (CMP)
To operate and promote academic research and study on Muslims and the Muslim world, and to promote better understanding between Muslims and the Muslim world and the public.

Academic Service and Continuing Education Centre
The Centre provides opportunities for non-formal education and study, in part through the provision of short courses, which provide a trainee with a certificate upon completion.

Computer Service Centre
The computer service centres at the Faculty of Economics are located on the 2nd floor of the faculty building. The centres are equipped with modern computer hardware and up-to-date software.
Libraries and Information Centres
Chulalongkorn University’s Office of Academic Resources houses the Central Library, the Audio-Visual Center, the Thailand Information Center, the International Information Center, the Art Center and the “Chulalongkorn University Global Development Learning Network”. In addition, there are 38 other libraries around the Chulalongkorn University campus, including the Economics Documentation and Information Centre (EDIC). EDIC provides the following services:

• Library (e.g. loan service for books, journals, research reports, as well as interlibrary loan service)
• On-line research databases (CU Reference Database, CEIC Database) Central Library (CL)
• Various types of information services
• Remote Access-VPN (Virtual Private Network)
Health Centre
The University maintains a Health Centre that provides free medical care for students and staff. An ambulance is also available to bring patients to nearby Chulalongkorn hospital for cases in which hospitalization is needed. For more information, please visit http://www.chula.ac.th/en/our-campus/facilities-services/health-service-centre.

Sports Facilities
Sport facilities include an open-air stadium with a capacity of 10,000 spectators, where major inter-faculty competitions are held. There are three gymnasiums, a judo hall and a shooting range. Tennis courts, swimming pools and various other outdoor sports facilities are accessible to all students and staff. The spacious green areas on campus are used by students for a variety of athletic activities. For more information, please visit http://www.cusc.chula.ac.th/wordpress.

Residence Halls
CU International House
CU International House is located on campus near the centre of Bangkok, conveniently accessible. This 26-storey residence hall has 846 rooms, all air-conditioned with modern conveniences, around-the-clock security service, and a fire prevention system. This residence hall is also reserved for foreigners who are involved in the University’s activities in one way or another: teaching staff, students, researchers, and conference/seminar participants. For more information, please visit http://www.chula.ac.th/en/prospective-student/accommodation.

SASA International House
Placed under the supervision of Sasin Graduate Institute of Business Administration, Sasa International House is a hotel-type facility designed to accommodate overseas students and guest lecturers and is equipped with a conference room, a restaurant, laundry room, a swimming pool, and an around-the-clock reception service. The house offers hotel standard service and amenities at reasonable prices and an international ambience with shady surroundings with trees and plants. For more information, please visit http://www.sasin.edu/at-sasin/facilities/accommodation.
**Bookstore**
The University Bookstore operates on a non-profit basis and provides a wide range of magazines, periodicals, textbooks and other books, as well as accessories. It is located in the Sala Phra Kieo building.

**CU Cooperative Store**
The store offers consumer goods and student uniforms, provides a range of services and operates in five locations, namely Sala Phra Kieo, the Student Residence Halls, CU Sports Complex, Chamchuri 9 Building and the Borommaratchakumari Building.

**Post Office**
The University hosts two Government Postal outlets. One is located in Chamchuri Square and the other one is in Chamchuri 9 building.

**Restaurants**
Several cafeterias, canteens, and small restaurants, offering modestly priced meals, are situated at various campus locations. They are open from early morning until evening.
EBA admits students on a yearly basis. Approximately 150 students will be eligible to study in the program.

Application forms are available online and applicants must registered from website: http://www.eba.econ.chula.ac.th. Please read carefully the information on how to apply and ensure that all necessary documents have been enclosed with your application form.

For any further information, please consult the admission announcement provided by the EBA program each year on the EBA website or in the EBA office.
Professor Edward Tower,  
Duke University

I was brought to the EBA program by a brilliant MA student at Duke, my home university. She had graduated from EBA. Now I see her quoted in the Bangkok Post on currency issues. When I arrived at EBA I asked the dean what he wanted me to accomplish. He said “Train students so they can pursue MA degrees abroad.” A joy sweeps over me every time a former Chula student shows off on Facebook a newly acquired diploma from a university in China, Japan, England, Scotland or Spain, or emails me a freshly written MA theses, or asks me for letters of recommendation to pursue a Ph.D. I teach the same course at EBA that I have developed at Duke. It is designed to guide students to make wise financial decisions and prepare them for careers in finance. The EBA is a warm and vibrant community and I treasure the opportunity to learn and teach here.

Professor Steven Rosefielde,  
University of North Carolina at Chapel Hill

Martin Heidegger stresses of the philosophical importance of being in the world. For EBA students this means having a first-hand opportunity to test their beliefs about the west through direct dialogue with senior American, European and Australian professors. The experience not only allows them to achieve a clearer understanding of global realities, but prepares them to navigate effectively in the new planetary community. Most EBA students avail themselves of this unique Chula opportunity and profit. The sharing is rewarding for all concerned.

Assistant Professor Nopphol Witvaraong,  
Chulalongkorn University

The EBA program has never ceased to surprise me. Its constantly updated curriculum—one that neatly marries Economics with other disciplines, such as Finance and Entrepreneurship Development—is aimed at preparing students for the 21st century labor market. I have enjoyed teaching EBA students and have, more importantly, enjoyed learning about their post-graduation success.
Mr. Tibadee Suraswadi (Toey)
Alumni Batch 1

It seems surreal that I still recall my first day of undergraduate study after over a decade, but Chulalongkorn University made an impression on me. I had always perceived Chulalongkorn University to be conservative and traditional, but I was pleasantly surprised in many ways during my time there. The impressive mix of area expertise gave me a broader perspective than I would have imagined, and it fostered an unconventional mentality in me in my early adult years. And it was to this mentality that I owe whatever successes I have accomplished over the years. With the highly qualified professors, many of whom became my lifelong mentors afterwards, I had received the best education and guidance I could ask for, and one that had set me on a path to even better things later on.

Mrs. Jantharat Leang
Alumni Batch 1

EBA has an exceptional reputation in Business management and Economics. The courses I took provided fundamental and comprehensive grounding in business management. It broadened my perspective and understanding of the global economy. Studying at EBA forged skills I applied as Financial Markets business planning manager at Standard Chartered Bank Thai and director at VD Packing LTD.

Dr. Narudh Cheramakara
Alumni Batch 2

Studying at the EBA introduced me to the world of Economics covering both theoretical and practical aspects. During my time here, the EBA program did an outstanding job of preparing me to pursue both my academic and business careers through analytical and theoretical skills.
Miss Pasita Chaijaroen  
**Alumni Batch 3**

Four years at EBA was a great educational experience that helped prepare me for my graduate study and careers in finance and academia. I learned economic fundamentals and got excellent academic advice from top researchers. I also enjoyed applied and business classes taught by expert practitioners who helped guide me through my first few years in finance. I was lucky to be a part of this program.

Mr. Ekachat Assavarujikul  
**Alumni Batch 4**

My career started at the EBA program. EBA gave me the necessary tools I need to excel at my job. I learned so much from well-renowned professors and faculty members. And most importantly, I made great friends that will last a lifetime. I’ll never stop being grateful to EBA for bringing me into a community that fostered my personal, academic, and professional growth.

Asst. Prof. Ajalavat Viriyavipart, Ph.D.  
**Alumni Batch 5**

The EBA program has a great reputation for its quality. At EBA, professors are excellent in both teaching and giving advice for students. They can pay close attention to you because EBA has a small class size. It helped me preparing for my graduate study and a career in academia. I enjoyed my 4 years at EBA and I am certain that all students would feel the same.

Mr. Waratch Thananant  
**Alumni Batch 10**

I stumbled across a quote that goes “You know what’s weird? Day by day, nothing seems to change, but pretty soon... everything’s different.” Yes, reflecting back, the EBA program was a contributive factor to my professional ambitions.

It is my belief that the role of the faculty in preparing their students is not to guide them to what they should do, but it is to inform them what the world has for them to pursue — and that is what I believe the EBA program has excelled at. Throughout the program, it had equipped students with the mindset, knowledge, and soft skills with which one would utilize. EBA’s wide range of subjects, varying across departments, and a pool of academic/practitioners have inspired with what the world has to offer, and in turn, what we can offer back. Thus, these are reasons why I believe the program is a valuable lifetime asset.
CONTACT US

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